

Young Reporters For Change Makers

We invite students to collect and scout for exceptional stories of women entrepreneurs, who are flag-bearers of the next wave of innovation. The young reporter with the winning entries will be recognized by the United Nations in India, participate at the Women Transforming India award ceremony and will get the special chance to engage with leaders from the UN. The stories must be of women entrepreneurs who are breaking the glass ceiling and challenging stereotypes through businesses, enterprises, and initiatives that provide solutions to address key developmental challenges and impact communities.

The aim of the programme is to help students develop their research, writing and reporting skills. For more information about the Women Transforming India campaign, read [here](#).

The competition is open to students between 8-12 standard participating as individuals only through their school.

All the entries to the competition need to be submitted to the United Nations in India. The students must send the report via email to atl.iitdav@gmail.com within 27th May,2018.

Participation Requirements

- The competition is open to students between 8-12 standard participating as individuals only through their school.
- The young reporter with the winning entries will be recognized by the United Nations in India, participate at the Women Transforming India award ceremony and will get the special chance to engage with leaders from the UN.
- Entries to be submitted on or before 27th May,2018.
- Entries to be submitted in the format attached. Students will have to mail the report to atl.iitdav@gmail.com.

- **I. Background**

In 2016 on International Women's Day, NITI Aayog, in partnership with the United Nations in India and MyGov, launched a path breaking campaign, Women Transforming India, to recognize and celebrate Indian women challenging gender stereotypes and breaking barriers to empower themselves and/or the communities around them.

In just two years, the campaign has gained from strength to strength and has seen overwhelming support of concerned citizens from across the country, sharing stories of exceptional women, who are making a difference and furthering the Government of India's mission of inclusive economic growth. In 2017, the entries increased three fold, sparking a social media storm using #Women Transform, which earned over 300 million unique impressions. Achieving gender equality and empowerment of all women and girls, rests

upon **unlocking the full potential of women**. The campaign is consistent with the government's commitment to advance gender equality. The many interventions, including Beti Bachao Beti Padhao, Sukanya Samridhi Yojana and Janani Suraksha Yojana are testimony to the Government of India's resolve to empower its girls and women, and tackle discrimination. The campaign has been instrumental in recognizing women from across sectors –

economic, social and environment – such as **India's first woman Paralympic medalist, Deepa Malik; a 104-year-old who built the first toilet in her village, Kuwarbai Yadav;**

Lady Tarzan protecting forests from mafia in Jharkhand, Jamuna Tudu and 2018 Padma shri awardee Subhasini Mistry, a housemaid who built a hospital for the poor, amongst others.

The third edition of the contest was launched on 8 March 2018, International Women's Day on the issue of **'Women and Entrepreneurship'**, led by NITI Aayog and the United Nations, powered by DICE, in collaboration with NITI Aayog's Women

Entrepreneurship Cell. This year's edition of Women Transforming India contest invites stories of exceptional women entrepreneurs, who are breaking the glass ceiling and challenging stereotypes through businesses, enterprises and initiatives that are providing:

1. **Innovative solutions** to address some key development challenges and/or,
2. **Impacted lives** of communities.

II. Guidelines for students:

- Students must ensure the women profiled are at least 18 years of age as on 1 January 2018.
- **This is an individual participation contest and team entries would not be allowed.**
- Young Reporters For Change Makers must be Citizens of India.
- Entries will only be accepted in the format given below.
- Young reporters must ensure they provide full contact details (including address and phone number) of the woman leading the initiative.
- United Nations in India will have the copyright on all the entries submitted. By submitting an entry, the participant(s) agree(s) to transfer the intellectual property rights to United Nations in India.
- United Nations in India reserves the right to reject any entry based on its discretion.
- By registering for participation in the Contest, the Participant(s) warrant that:
 - a. They have complied with these Entry conditions
 - b. Their entry is original;
 - c. Their entry does not infringe any Intellectual Property Rights of any third party;
 - d. The learning institution that the participant is enrolled with would have no claim on the entry developed and submitted.
- Young reporters must not provide any false information about themselves or the profiles of the women they are reporting.

- Young reporters must keep their contact information accurate and up-to-date.
- United Nations in India reserves the right to cancel or amend all or any part of the competition and/ or the rules without notice for any event that is within the reasonable control of United Nations in India.
- Any changes to the rules, or cancellation of the competition, will be notified to the schools contacted.
- United Nations in India accepts no responsibility for any damage, loss or injury of any kind suffered by any participant in entering the Competition, including as a result of any participant winning or not winning any prize.
- All prizes are non-transferable.

III. Evaluation criteria:

- The submissions will be evaluated on the quality of submission and the criteria of women entrepreneurs who have businesses and initiatives that are innovative solutions and/or have impacted.
- A shortlist of 45 best entries will be determined by a jury and also put to poll and on the Facebook page to determine the top 15 entries.
- 50-50 weightage will be given to the jury and polling results respectively. The jury members will be constituted by NITI Aayog and United Nations India.
- The young reporter with the winning entries will be recognized by the United Nations in India, participate at the Women Transforming India award ceremony and will get the special chance to engage with leaders from the UN.

IV. Submission Format

Details of the Young Reporters For Change Makers
Name:
School:
Class:

Date of Birth:

Phone Number:

Postal Address:

Submission

Brief about the Women Entrepreneur and her initiative (maximum of 600 characters with space) *

Details about the impact of the initiative (maximum of 1200 characters with space) *

Additional information (maximum of 1200 characters with space)

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Details of the Women Entrepreneur
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Name:

Phone number:

Email ID:

Postal address:
